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Subject: March 28 NewsLinks for staff
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...*NewsLinks*

A Web-based newsletter for the staff of Everett Public Schools

March 28, 2013 (*NewsLinks* articles are [archived on DocuShare](#))

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NEW WEBSITE COMING THIS FALL; NEW LOOK, DIFFERENT IMAGERY

Thank you for sharing your thoughts and suggestions for the district's website being redesigned for launch this fall. Your suggestions have been thoughtful and very helpful and will guide work done this spring and over the summer on the new site.

Watch for information coming from Webmaster LauriBeth Hull about classes starting in May to help transition existing pages to a different content management system – and to learn how much easier it will be to add and change your website material.

Last year began with new “rigor” posters available for classrooms and support facilities throughout the district. The emphasis on rigor and diversity represented in those posters aligns with the strategic plan launched the year before and with the rigor and growth emphasis of the [Teacher/Principal Evaluation Pilot \(TPEP\)](#).

Later today you will get a message from the Human Resources department about electronic paystubs, and you may notice a different logo on those documents. At the [Foundation breakfast](#) last week (where more than \$129,000 was raised to support schools), Dr. Cohn unveiled a logo that you will begin seeing over the spring as it is phased in for next school year. This updated logo will replace the one used since 1998. The logo represents the dynamic, changing nature of our school communities, the global complexity of our world and that of our

students' futures, as well as the possibilities that come from quality education and communities that care about young people.

In the coming weeks, the communications department will send you more information about the logo, including when and how it will be used – and specific templates and “style guide” information to keep the logo consistent and clear whether it is in printed material, on a website or embroidered on a uniform. Watch for that information and a DocuShare cache of resources being developed now in time to meet your spring printing needs for next fall.

Thank you to LauriBeth Hull for creating a [video introduction](#) of the district's changed logo.

[Take a journey through the past](#) to see some of the district's earlier logos and how the representation of the district has changed over the years.

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RETIREMENT WORKSHOP – April 11

Whether you are coming to this presentation to refresh your memory about your retirement benefits or it's your first time attending, this presentation is packed with essential information and tips for making the transition from active employment to retirement as easy and comfortable as possible. Presented by the Department of Retirement Systems (DRS) on **Thursday, April 11**, 4 - 5:30 p.m. at the Longfellow Annex. It is not necessary to register for this workshop.

NEWS AROUND THE DISTRICT

03.20.2013 [Jackson High School's new all-weather track dedicated](#)

03.20.2013 [Latin Image Club students make giving back to community a priority](#)

03.19.2013 [Elementary teacher Pam Thomas helps resupply burned school](#)

03.19.2013 [H.M. Jackson High science students shine in multiple science competitions](#)

03.18.2013 [Jackson High School jazz bands to perform at premiere jazz club](#)

03.18.2013 [Cascade High DECA members compete at state conference](#)

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03.12.2013 [Scott Fancher to speak at Everett Public Schools Foundation Breakfast](#)

03.12.2013 [Bring your metal recyclables to Cascade High on March 23](#)

03.11.2013 [Todd is The Herald's boys basketball Player of the Year](#)

03.11.2013 [Former inmates challenge at-risk youths to ask, 'What if?'](#)
 03.08.2013 [Evergreen Middle School students' art displayed at Housing Hope](#)
 03.06.2013 [Bottomless Backpacks ECF expands to Everett School District](#)
 02.28.2013 [Jackson High School Mock Trial Team wins spot at state championships](#)
 02.28.2013 [JHS students are serious about technology](#)
 02.28.2013 [JHS jazz bands participate at Lionel Hampton Jazz Festival](#)
 02.28.2013 [Sequoia High School's blood drive gets "thanks"](#)
 02.27.2013 [Gateway students selected to participate in Regional Science Bowl](#)
 02.22.2013 [Go Bruins! Cascade High cheerleaders spread cheer at senior center](#)
 02.22.2013 [Everett High students find fun in lacrosse](#)
 02.22.2013 [Navy concert band enjoyed by more than 1,000 guests \(back to top\)](#)

OPPORTUNITIES FOR STUDENTS AND STAFF

1. High school students and their parents can learn about [Everett Community College's Running Start program](#) at information sessions on **March 26 and April 16**. The priority deadline to apply for fall quarter 2013 is May 1. For more information, contact highschoolrelations@everettcc.edu or 425-388-9073.
2. [Project Learning Tree Training: Outdoor Classroom](#) – This one day workshop on Saturday, **March 30** from 9 a.m. to 3 p.m. will prepare you to incorporate environmental education within your curriculum and programs. Teachers will receive six clock hours for this training. Cost and registration information available [online](#).
3. [Everett Public Library literary event](#) on **April 6** at 7 p.m. at the Everett Performing Arts Center featuring National Book and Pulitzer Prize winning author Tim Egan and NPR commentator and librarian Nancy Pearl. **The event is free and open to the public.** Following a reading from his most recent book, *Short Nights of the Shadow Catcher: the Epic Life and Immortal Photographs of Edward Curtis*, Pearl will interview Egan.
4. **Teens Take on Health Video Challenge** – If you're a 4-H'er or a teen at least 13 years old and ready to take on local health challenges, it's your turn to [Join the Revolution of Responsibility](#). Submit your video by May 3 (max 90 seconds). Be sure to identify a health challenge in your family, school or community, and then explain how you would tackle it. Vote for your favorite five finalists starting May 3 at 5 p.m. EST. The winner will be announced on May 17. For a little inspiration, click on the Video Entries tab.

5. [21st century skills symposium](#) – What does the 21st century hold for today's students? What can Everett Public Schools do to best prepare our students for their futures? Dig deep into these and other questions to help shape the definition of a successful 21st century graduate and identify how schools can foster that success. Symposium held **Saturday, May 4**, 8:30 a.m. to 3 p.m. at Evergreen Middle School. Questions? Email LearningForLife@everettsd.org.
6. Attention art teachers, grades K-8! The fourteenth annual Art Technique Workshop Series for credit or clock hours at the Schack Art Center. Four evening sessions (Apr. 10, 17, 24, & May 1) taught by Nancy Jordan/Deborah Barten, local art educators. [Details and registration form online.](#)
7. Coming to Everett on April 8, 7:30 p.m. is an international movie about girls and women rising above life's challenges to find success. Only 50 seats are left in the [online registration and ticket-buying process.](#) Created by 10X10, the movie was created to educate and empower girls. It tells the stories of nine girls from around the world who face and overcome unbelievable obstacles on the path toward getting an education. Each girl's story is narrated by a cast of great actresses, including Meryl Streep, Kerry Washington, Anne Hathaway, Salma Hayek, Alicia Keys and others. [Watch the trailer](#) for a glimpse of the movie's appeal.
8. Take a walk on May 23 – from 3-5 p.m. during **North Middle School's Walkathon**. Save the date on your calendar now and watch for more details about how to register and the prizes you could win.

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OPPORTUNITIES IN BRIEF

1. **World Citizen Essay Contest** – All students in grades 3-12 are invited to enter the essay contest with a challenge to "be librarian Nancy Pearl." Essay prompt and [Getting Started Guide](#) are [online](#). **Essays due March 29, 2013**. Questions, contact essaycontest@world-affairs.org.
2. I-90 Wildlife Bridges Coalition design contest offers **\$1,500 scholarship (\$500 scholarship to runner-up)**

Washington State Department of Transportation engineers are looking for student designs of a wildlife crossing over Interstate 90. The crossing should be similar to the structure already designed and scheduled to be built in 2015 near the Price Noble Creek Sno-Park, as part of the second phase of the [I-90 Snoqualmie Pass East project.](#)

Students register for free at Washboard.org and search for 2013 *Bridging Futures* to download the application. For a wide variety of resources to help with the design and essay, students can visit the [I-90 Wildlife Bridges Coalition Web page](#). The Bridges Coalition supports WSDOT's wildlife crossings as part of the I-90 improvement project. **Applications must be postmarked by May 3, 2013.**

KEY DATES – [important dates and celebrations](#) you won't want to miss planning for now!

POLICIES AND PROCEDURES – All policies and procedures are [available online](#).

Recent revisions include:

- 4333P, Non School Use of Buildings, Grounds and Equipment
- 5200P, Administration Organization

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Everett Public Schools does not discriminate on the basis of sex, race, creed, religion, color, national origin, age, honorably discharged veteran or military status, sexual orientation including gender expression or identity, the presence of any sensory, mental, or physical disability, or the use of a trained dog guide or service animal by a person with a disability in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups.

Designated to handle inquiries about nondiscrimination policies are: Affirmative Action Officer, Carol Stolz, 3715 Oakes Ave., Everett, WA 98201, 425-385-4106; Title IX Officer, Randi Seaberg, 3715 Oakes Ave., Everett, WA 98201, 425 385 4104; 504 Coordinator, Linda Tyrrell, 4730 Colby Ave, Everett, WA 98203, 425-385-4064; ADA Coordinator, Kristine McDowell, 4730 Colby Ave, Everett, WA 98203 425-385-5250. (Email address for each is FirstInitialLastName@everettsd.org)